

Video Editor and Motion Graphics Specialist

Company Name - [CAST Group of Companies Inc.](#)

Company Location - Toronto, Canada Area

CAST Group is looking for:

An independent worker who is creative and organized to join our Marketing Team as the perfect Video Editor and Motion Graphics Specialist.

As the Video Editor and Motion Graphics Specialist, you will be working with innovative footage received from various concerts, shows, product demos, trade shows and events creating digital content for web, social media, online advertising, presentations.

Your skills as a Videographer will be used from time to time to help the team shoot interviews, product demos, live events as well as software screen captures. Creativity and the ability to think “out of the box” is key. Attention to detail and adherence to our company branding is of utmost importance.

Passion cannot be taught, it comes with the ideal candidate.

Our ideal candidate has a strong command of digital technologies and applications in the digital video world and possesses a willingness to learn and expand their skill sets.

If this is you, please submit a cover letter, your resume and **your latest reel and/or portfolio** examples so we can see where you have been and what you’re capable of.

Email: HR@cast-soft.com

About CAST Group and our products

CAST group (www.cast-soft.com) has been in business for over 24 years, and today we deliver the modeling, design, and previsualization software tools of choice to professionals in the stage lighting design, events & entertainment production industries. We are driven by passion, creativity, technology, and we love to see the results of projects created with our software in theater, concerts and other live entertainment productions, as well as TV and film.

You may have seen the results of our software's contributions in productions like the Olympics Opening/Closing Ceremonies, the Super Bowl halftime shows, Eurovision Song Contests, Dancing with the Stars, various Cirque du Soleil and Disney shows, in concerts of bands & DJs such as Armin Van Buuren, Muse, The Weeknd, Drake, etc.

Key Accountabilities

- Organize and maintain footage, assets, plugins archive
- Editing to a concept, script or pacing while respecting brand standards
- Selecting music as well as audio effects for each edit
- Understand our products and technology in order to showcase it properly in videos
- Design or edit stock assets for motion graphics content (HUD Iron man/Terminator style of assets)
- Help the team shoot local or offsite interviews, product demos, presentations
- Assist the Marketing staff on technical coordination of footage with outside cameramen shooting events and product demos
- Self-motivated and willing to expand knowledge (particularly around the company products and around tools and techniques of the role)

Technical Qualifications:

- 2 - 3 years of experience as an editor, animator, motion graphics artist, or equivalent
- Advanced knowledge of Adobe Premiere Pro, Adobe After Effects, and Adobe Photoshop
- Able to design, edit or prepare stock assets in After Effects for overlay graphics, often in 2D, sometimes in 3D perspective
- Experience editing with music and dialogue.
- Facility with hand-held camera equipment to film short-form footage
- Editing interviews, live performances, sizzles, original stories, etc. for web, commercial and social use.
- A high level of attention to detail

Other Qualifications a plus:

- Post production, color grading techniques a huge plus
- Experience with CAD and 3D modelling tools such as AutoCAD, SketchUp, 3ds Max, etc.
- 2D or 3D simple animations a huge plus (room and tools provided to learn and expand)

- Ability to work with short turnaround deadlines while maintaining a high-quality standard
- Excellent communication Skills
- Sound editing and mixing

Location:

CAST Group is located at 35 Ripley Avenue, Suite 1 on the southwest side of Toronto, ON (tel: 416.597.2278).

You can drive or take TTC (Queen street car to South Kingsway and walk a block, or the subway to Runnymede and a short bus ride), or bike it in the summer. There is parking available but on a first come first served basis.